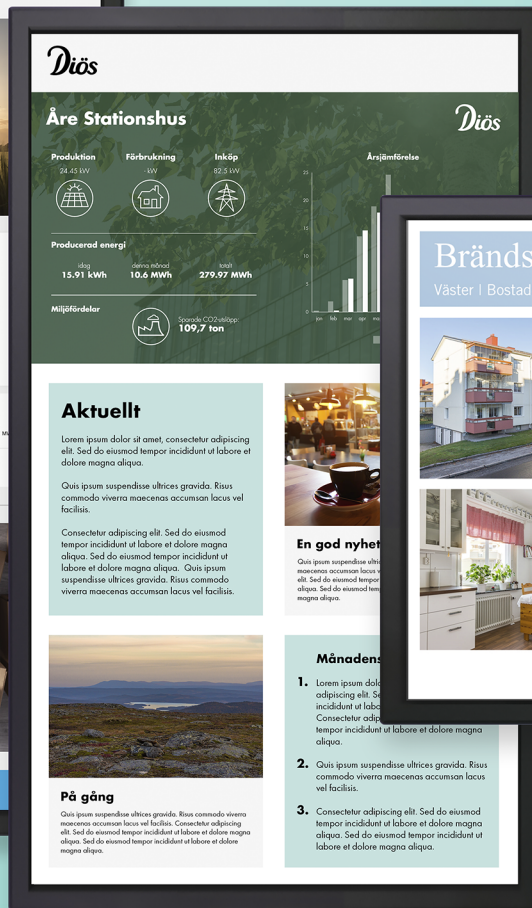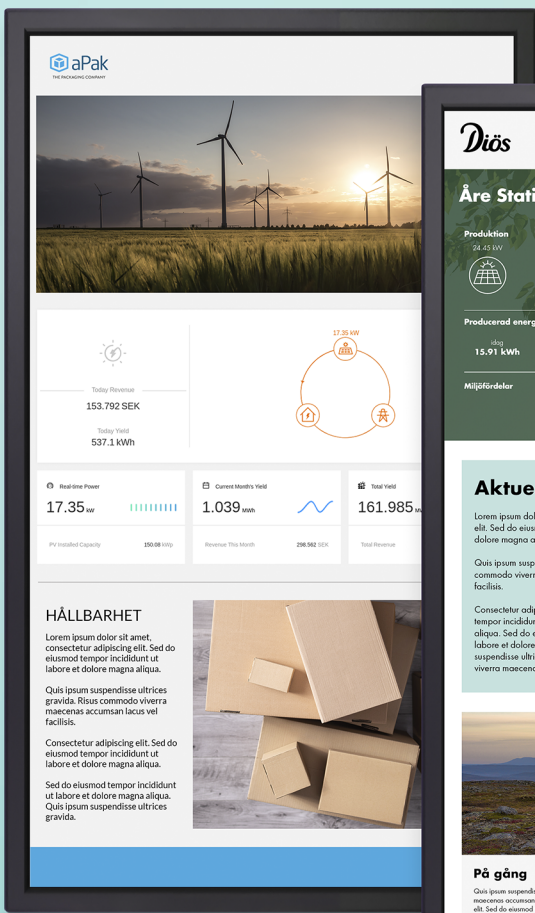The right message to the right target group with

Smart digital information screens

Screens in stairwells save an average of seven hours a week
for property managers at our property customers!

PLAYipp's smart system enables the ownership of information to be easily
distributed between central and local functions in the organisation.

We enable smart, efficient communication.

PLAYipp is market leader in software for digital signage, giving you the opportunity to create communication yourself to inform and engage your target group.

Smart

You can bring together information from different sources on the same screen. Often automatically, with dramatic time savings for those responsible for creating communication.

Simple

The system is easy to manage without assistance. This cuts lead times and enables more people to create content, with no expensive intermediaries.

Efficient

Having everything channelled via the cloud makes information flows far more efficient – no more printouts and posting pieces of paper.

Timer control

PLAYipp allows you to schedule your messages, significantly increasing the likelihood that the right message reaches the right person at the right time.

Collaborate

The system has access rights control, which means that different people can control different elements. A very smart way of distributing the screen between central and local functions.
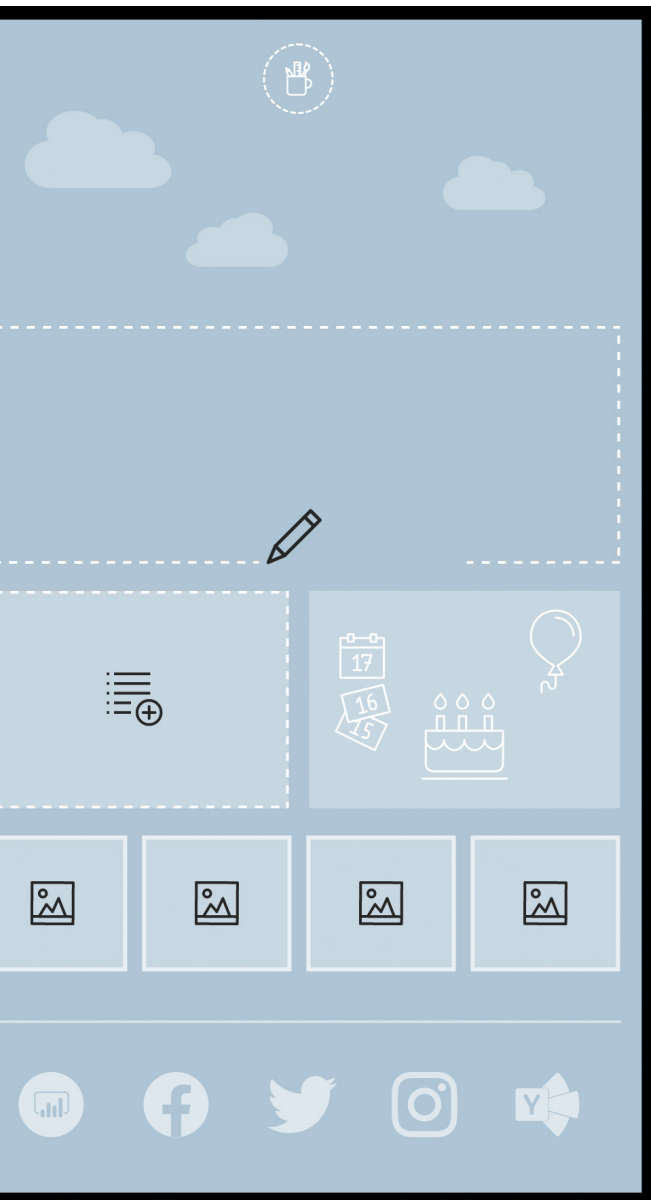
Support

PLAYipp offers free advice and support to all its customers, boosting your opportunity to be successful in your communication.

> **"PLAYipp educates and shows people what to do, but the system's so simple that anyone can actually learn it."**
>
> Jacob Österberg, Business Area Manager, Coor Service Management

Features

PLAYipp offers a number of integrated finesses and features to make your everyday life easier as a communicator or IT manager. Here are a few examples:

Cloud-based
Control everything from wherever you are – locally or centrally.

Own layout
Create your own profile or layout. Make your brand visible.

Panels
Display several different sources and messages simultaneously. You can divide up the screen however you wish.

Schedule
Make sure there's always relevant information when you want it.

Media library
All your files, images and content in one single place.

Widgets
Plenty of pre-designed content ready to publish on screen.

How does it work?

Turning screens into smart information panels is a fairly simple matter when you work with us.

1. Screen selection
You choose which screen or screens to connect. Depending on the screen, you may need our own media player.

2. Licence
You buy as many licences as you have screens. The screens are enabled for PLAYipp.
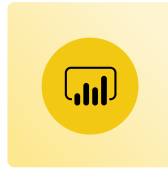
You'll love integrations!

We have a large number of integrations, with more being added all the time. Integrations enable automatic flows from a system to be displayed on your screens without you having to lift a finger.
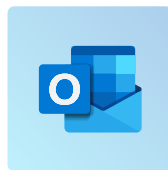
Facebook	**Instagram**	**PowerBI**	**Sharepoint**
Trafiklab	**Twitter**	**Calendar**	**Yammer**

Compatible with all the screens in the market

PLAYipp works with virtually every single screen all over the world. Either via integrated media players or via the "PLAYport HD" add-on. If you're buying a new screen, we recommend the following brands.

SAMSUNG   **LG**   **PHILIPS**

Tip!
You can start to create content even before you have a screen, speeding up the whole process.

3. Connect your screen

You create an account in PLAYipp and then link the account to your screens.

4. You're ready to go

All done and you're ready to start creating and publishing content on your screens.

Focus on unique special offers or products for your customers and visitors.

What our users say

We have thousands of satisfied users all over the world. We can meet a few of them here:

"We got exactly what we wanted. Good video training and the support site is brilliant for us administrators!"

Christina Jacobson
Communications Officer, now Prezero

"Finally, we can communicate the same information to tenants quickly and easily."

Therese Lidström
Graphical Producer, Balder

"The system's smooth and user-friendly. PLAYipp has met all our demands."

Annika Lincoln
Head of MarCom, Bevego

"The interface to update the screens is extremely easy to use, so you quickly understand the various elements."

Torsten Edwinsson, Communications Officer,
Gävleborg County Administrative Board

Brands that use PLAYipp

Everything from local, family-owned shops to major international companies. PLAYipp's flexibility and competence work at all levels.

LINDESBERG ARENA

BAL DER

BEVEGO

CASTELLUM

KARLSTAD

pre zero

LUNDBERGS FASTIGHETER

VOLVO

samhall

Länsstyrelsen Gävleborg

SCB

SANDVIK

MÖLNDALS STAD

LEKIA